

Message Text

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PAGE 01 FRANKF 01365 281133Z

44

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 281014Z FEB 75
FM AMCONSUL FRANKFURT
TO SECSTATE WASHDC 9448
USDOC WASHDC
INFO AMEMBASSY BONN

UNCLAS FRANKFURT 1365

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJ: WTDR - AEG-TELEFUNKEN, ALLGEMEINE ELEKTRIZITAETS-GESELLSCHAFT

REF: USDOC 02421

1. ADDRESS: POSTF. 700106, AEG HOCHHAUS, 6 FRANKFURT/MAIN 70,
W. GERMANY, CABLE: ELECTRON WEST, TELEX: 411 076, PHONE:
0611-6001, OFFICER: DR. HANS GROEBE, CHAIRMAN, BOARD OF
DIRECTORS.

2. AEG, ESTABLISHED 1883, MERGED WITH TELEFUNKEN AG IN 1967 AND
ASSUMED PRESENT NAME. VERY LARGE MANUFACTURER OF REFRIGERATORS,
ELECTRICAL HOUSEHOLD APPLIANCES, RADIO AND TV RECEIVING SETS,
RADIO AND TB COMMUNICATION EQUIPMENT, ELECTRICAL POWER,
DISTRIBUTION AND TEST EQUIPMENT, ELECTRICAL INDUSTRIAL APPARATUS,
POWER TOOLS, ELECTRONIC COMPUTERS, ELECTRONIC COMPONENTS,
ELECTRIC TYPWRTERS. 40 DOMESTIC PLANTS, TOTAL PLANTS, DOMESTIC
AND FOREIGN, INCLUDING SUBSIDIARIES: 120. WORLDWIDE SALES THROUGH
DISTRIBUTION NETWORK IN 31 COUNTRIES. TOTAL EMPLOYEES, DOMESTIC
AND FOREIGN: 175,300. FIRM'S EXTENSIVE RESEARCH DEAPRTMENTS
EMPLOY 10,800.

3. FINANCIAL REFERENCES: DRESDNER BANK AG, FRANKFURT, AND OTHERS.
TRADE REFERENCES: AEG-TELEFUNKEN CORP., ENGLEWOOD CLIFFS, N.J.;
AEG POWER TOOLS CORP., LONG ISLAND, N.Y. (SUBSIDIARIES).

4. LICENSEE OF US FIRMS: BENDIX INTERNATIONAL, SOUTHFIELD, MICH.,
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ALLIS CHALMERS, MILWAUKEE, WISC. ITT CORP*, NEW YORK, N.Y. ;

PACKARD INSTRUMENTS CORP., DOWNERS GROVE, ILL. WESTERN
ELECTRIC, NEW YORK, N.Y.V WHITTAKER CORP., LOS ANGELES, CALIF.

5. REGISTERED AS JOINT STOCK CORPORATION, CAPITAL DM 704.1
MILLION, 10.66 0/0 CONTROLLED BY GENERAL ELECTRIC. TOTAL ASSETS
BUSINESS YEAR 1973; DM 7,370,233,000; FIXED ASSEST DM 2.2
BILLION INCLUDES INVESTMENT IN SUBSIDIARIES AND AFFILIATED
COMPAINES OF DM 827.2 MILLION. LIABILITIES INCLUDE TOTAL
RESERVES: DM 1.4 BILLION. WORLD SALES VOLUME: DM 11.9 BILLION.
FIRM HAS EXCELLENT REPUTATION AND IS GOOD FOR ITS COMMITMENTS.
RECOMMENDED AS EXCELLENT BUSINESS CONTACT.

6. INFO 02/75. PREPARED P. BARTOLSIC, APPROVED C.J. HARRIS.
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